

Personal & Professional Development Conference
June 5 & 6, 2026 | San Angelo, TX

Sponsorship Opportunities

“Bloom Where You Are Planted”

Growth doesn't always require a change in scenery—sometimes it begins by nurturing what is already around us.

Texas Business Women (TBW) proudly invites you to partner with us for our 2026 Annual Personal & Professional Development Conference, hosted in San Angelo, Texas. This year's theme, “Bloom Where You Are Planted,” celebrates resilience, intentional growth, and the power of investing in women right where they live, work, and lead.

Our conference brings together professional women, entrepreneurs, students, and community leaders from across Texas. Through education, connection, and inspiration, we create space for women to strengthen their roots, expand their skills, and step confidently into leadership.

As a nonprofit organization, TBW relies on the support of local businesses and community partners to make this conference accessible and impactful. Your sponsorship, whether at the Seed, Rooted, Sprout, or Bloom level, directly supports personal and professional development opportunities for women while showcasing your organization's commitment to community growth.

Together, we can cultivate confidence, leadership, and opportunity—helping women not only grow, but truly bloom where they are planted.

Sponsorship Levels

- Seed Sponsor – \$100
- Rooted Sponsor – \$250
- Sprout Sponsor – \$500
- Bloom Sponsor – \$1,000
- In-Kind Sponsorship



Sponsorship Levels & Benefits

Seed Sponsor – \$100

Every bloom begins with a seed. This level allows small businesses and individuals to support women's growth while gaining meaningful visibility.

- Name recognition on conference signage
- Quarter-page ad in the conference program
- Promotional materials included in attendee bags
- Certificate of Appreciation

Rooted Sponsor – \$250

Strong roots create lasting impact. Rooted Sponsors help ground the conference while supporting women right here in our local community.

- Logo recognition on conference signage
- Recognition on social media leading up to the conference
- Half-page ad in the conference program
- Promotional materials included in attendee bags
- Certificate of Appreciation

Sprout Sponsor – \$500

Sprouts represent momentum and possibility. This level offers increased visibility and direct engagement with conference attendees.

- Conference registration for one (1) attendee
- Logo recognition on conference signage
- Recognition on social media promoting to the conference
- Logo on digital promotions of the conference
- Half-page ad in the conference program
- Promotional materials included in attendee bags
- Certificate of Appreciation



Sponsorship Levels & Benefits

Bloom Sponsor – \$1,000

Bloom Sponsors help bring the entire conference to life. This level offers the highest recognition and demonstrates a strong commitment to women's leadership and professional development.

- Conference registration for two (2) attendees
- Prominent logo placement on conference signage
- Verbal recognition during a key conference session and the conference banquet
- Logo on digital promotions of the conference
- Recognition on social media promoting to the conference
- Full-page ad in the conference program
- Promotional materials included in attendee bags
- Opportunity to address the conference body (10 Min Presentation)
- Certificate of Appreciation

In-Kind Sponsorship

In-kind sponsors receive the same recognition and benefits as monetary sponsors at the equivalent sponsorship level. Texas Business Women reserves the right to determine the sponsorship level based on the fair-market value and relevance of the in-kind contribution.

Every strong garden begins with intention—and every successful conference begins with community support. Your partnership with Texas Business Women helps create meaningful opportunities for women to learn, connect, and lead with purpose. Whether you are planting a Seed, helping women become Rooted, encouraging them to Sprout, or empowering them to fully Bloom, your support makes a lasting impact.

By sponsoring the 2026 Annual Personal & Professional Development Conference, you are investing in:

- More than 100 local women professionals
- Women Business Owners & Entrepreneurs
- Community & Civic Leaders
- Students & Emerging Professionals - The future growth of San Angelo and Texas

Let's Grow Together

Donate today at www.tbwconnect.com/sponsor

For sponsorship questions or partnership opportunities, please contact:

Texas Business Women – Conference Committee

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